



AFAN IN ACTION

June 2023 Monthly Update

AFAN joined with Midwest Dairy and Nebraska State Dairy Association in kicking off June as Dairy Month with ice cream at the UNL dairy store. Always delicious! We also got to sample a new dairy product called Moov. Moov is the creation of a Nebraska dairy family, it is a lactose-free, high protein-low sugar fluid milk. You can find it in Hy-Vee stores, either in the dairy case or in the grab-and-go case. It is a very tasty product!

Nebraska has a rich dairy history, and we continue to work to strengthen and grow the industry. We have worked with many partners to recruit additional processing to the state. And there is interest from processors! To demonstrate the value of the dairy industry, UNL did a study on the economic impact of dairy. From the farm side, each dairy cow adds \$12,000 in gross revenue. Which then gets spent in the community. Additionally, a large dairy plant could add as much as \$1.7 billion in annual economic impact. Growing the livestock industry adds value to the crops we raise and creates opportunities for people in rural communities. It doesn't matter if it is a small operation or big, AFAN works to support all livestock operations.

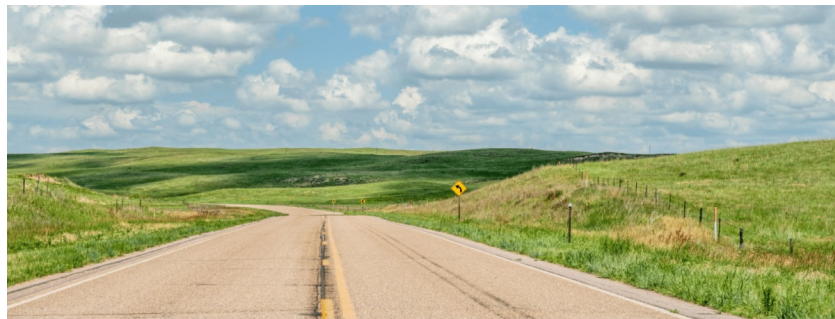
One other way that we work to support livestock is through understanding. Many of our county leaders and decision-makers either didn't grow up on farms or haven't been on one for a long time. We arrange tours in regional areas and invite county decision-makers to come see (and smell) what modern livestock is like. Recently we toured a hog finishing barn and broiler site in Seward County and a dairy in Butler County. These three sites and families have many things in common. They were motivated to build their operations which would bring the next generation back to the farm and at each site, there was minimal odor, almost no flies, very little dust, and the roads were in great shape. Those are some of the key complaints that get speculated on prior to a facility being built. But seeing and smelling is believing especially on a hot day in June.

Upcoming events include the Nebraska Pork Expo (York, NE on July 19th) and our mid-year update. The mid-year update will be held at three locations, North Platte, Grand Island, and Norfolk. This is a time to meet with our members and other interested people. These are short meetings, but we try to give an account of what we've been doing and open discussions about what we see coming. It's a great networking opportunity. Contact our office to RSVP and get location and time/date information on both events.

Highlights

- Attended an NPPA Board meeting
 - Attended NEDA Conference
 - Attended the June as Dairy Month Proclamation
 - Attended UNL's 40th Anniversary celebration for the Food Processing Center
 - Attended the NACO meeting in Kearney, NE
 - Attended the Agriculture Threats Symposium
 - Hosted an AFAN County Official Tour around Seward, NE
 - Hosted the AFAN/NSDA Golf Tournament in Beemer, NE
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Looking Ahead




WE'RE HITTING THE ROAD FOR OUR MIDEAR UPDATE!



RSVP INFO
Due June 20th

 Call
402.421.4472

 Email
mindyr@afan.org

WHERE TO FIND US



NORTH PLATTE

June 27th
Occasions (125 E N Lake Rd)
11:00-12:30
Serving Lunch



GRAND ISLAND

June 27th
Kinkaiders Brewing Company (316 N Pine)
3:30- 5:00 PM
Happy Hour & Hors d'oeuvres



NORFOLK

June 29th
The Event Room (1102 Riverside Blvd)
3:30-5:00 PM
Happy Hour & Hors d'oeuvres

WWW.BECOMEAFAN.ORG

2023 NEBRASKA PORK EXPO

July 19, 2023
Holthus Convention Center



Save the Date

June

27: AFAN Mid-Year Update, Grand Island & North Platte

29: AFAN Mid-Year Update, Norfolk

July

19: [Nebraska Pork Expo](#)

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AFAN | 5225 S. 16th Street, Lincoln, NE 68512

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